



## KRIS BOBAN

Motion Designer / Art Director / Illustrator  
krisboban@gmail.com / 717-979-4204 / krisboban.com

### PROFESSIONAL EXPERIENCE

#### TRADE SCHOOL STUDIOS

Senior Motion Designer  
April 2022 - Present

- Led creative teams through hands-on art direction, design, illustration and animation for The Home Depot, FedEx, Shark, Ninja, and Varos Bank.
- Established multiple animation production processes and workflows for the most accurate and efficient ways to deliver multiple simultaneous projects on time.
- Created digital ad banners and UX design across all social platforms

#### THE COCA-COLA COMPANY

Creative Studios Visual Designer,  
Motion Designer, Animator  
Sept 2021 - April 2022

- Collaborated with teams The Coca-Cola Company to create media for social, experiential, interactive, video and more for all of the various brands.
- Improved workflow within the Creative Studios including file storage, file & folder structures, production software, process, and templates.

#### BCG DESIGN STUDIOS

Global Senior Motion Designer /  
Animator / Art Director / Editor  
Nov 2019 - Sept 2021

- Led projects for a variety of internationally-acclaimed companies from beginning to end including creative direction, art direction, video, illustration, motion graphics and character animation.
- Played a primary role in improving workflow including file storage, file/folder structure, production software, process, and templates.

#### ANIMAL

Animation Director / Art Director  
July 2007 - May 2019

- Led creative teams through hands-on art direction, design, illustration and animation for clients including Walt Disney World, GNC, American Eagle, Del Monte, PA Lottery, Duck Tape, Skinny Cow, Art Institutes, Blue Cross Blue Shield, and Harry & David.
- Led the creative development and production on up to a dozen simultaneous projects, including numerous new business pitches.

#### ART INSTITUTE OF PITTSBURGH

Art & Animation Instructor  
June 2012 - Mar 2019

- Prepared exercises and projects, while creating and compiling resources to build lectures for multiple courses, both on-campus and online.
- Shared animation techniques using a range of software including Photoshop, Illustrator, After Effects, Harmony, Media Encoder, and Animate, while inspiring students to create high-quality multimedia projects.

#### THE MAGIC STORE / NICKELODEON

Lead Animator / Illustrator  
Feb 2007 - July 2007

- Led and co-directed in-house animations for "Gabbamations" on the first season of Nickelodeon's *Yo Gabba Gabba!*.
- Designed and illustrated elements consistently used in every episode, including the Story Time book and The Magic Store logo animation.
- Coordinated with the art director, producer, editors, and directors on daily updates on up to 20 episodes in 6 months.

#### LIQUID GENERATION STUDIOS

Lead Animator / Illustrator  
Mar 2006 - Feb 2007

- Animated and illustrated for weekly, original webisodes and Flash-based games for LiquidGeneration.com, and clients including Pepsi, Paramount Pictures, Comedy Central, and MTV.



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### PROFESSIONAL EXPERIENCE (continued)

#### FREELANCE

Creative Director / Art Director /  
Animator / Illustrator / Designer  
Oct 2005 - Present

- Content development, strategy, planned marketing initiatives, coordinated tasks, forged trusted relationships and collaborated with agency and brand art directors, designers, and their teams, for multimedia projects including motion design, animation, video, graphic design, and user experience.
- Worked closely with clients including Google, Arby's, PNC Bank, Wesbanco, TED Ed, Caterpillar, StoreXpress, US Department of Disabilities, among others.

### RECOGNITION

- **ADDY AWARDS (PITTSBURGH)**  
Walt Disney World *Mickey's Not-So-Scary Halloween Parade* / 2015
- **SUNDANCE FILM FESTIVAL**  
*Blood Brother Introductory Sequence* / 2013
- **ADDY AWARDS (PITTSBURGH)**  
First Commonwealth Bank *Bailey and the Snowman* / 2015
- **OTTAWA INTERNATIONAL ANIMATION FESTIVAL**  
*Yo Gabba Gabba! Toot Your Horn* / 2008

### EDUCATION

#### EDINBORO UNIVERSITY OF PA

Bachelor of Fine Arts  
Applied Media Arts / 2005

#### SCHOOL OF MOTION

Certificate of Completion  
Cinema 4D Basecamp / 2020