



## KRIS BOBAN

Art Director / Animation Director / Illustrator  
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### PROFESSIONAL EXPERIENCE

#### ANIMAL

Art Director / Animation Director  
Feb 2007 - May 2019

- Led creative teams through hands-on art direction, design, illustration and animation for clients including Walt Disney World, GNC, American Eagle, Del Monte, PA Lottery, Duck Tape, Skinny Cow, Art Institutes, Blue Cross Blue Shield, and Harry & David.
- Established multiple animation production processes and workflows for the most accurate and efficient ways to deliver multiple simultaneous projects on time.
- Led the creative development and production on up to a dozen simultaneous projects, including numerous new business pitches.
- Played a consistent, key role in new business wins, gaining new regional, national and global accounts and projects.

#### ART INSTITUTE OF PITTSBURGH

Art Instructor  
June 2012 - Mar 2019

- Prepared exercises and projects, while creating and compiling resources to build lectures for multiple courses, both on-campus and online.
- Shared animation techniques using a range of software including Photoshop, Illustrator, After Effects, Harmony, Media Encoder, and Animate, while inspiring students to create high-quality multimedia projects.

#### THE MAGIC STORE / NICKELODEON

Lead Animator / Illustrator  
Feb 2007 - July 2007

- Led and co-directed in-house animations for "Gabbamations" on the first season of Nickelodeon's *Yo Gabba Gabba!*.
- Designed and illustrated elements consistently used in every episode, including the Story Time book and The Magic Store logo animation.
- Coordinated with the art director, producer, editors, and directors on daily updates on up to 20 episodes in 6 months.

#### LIQUID GENERATION STUDIOS

Lead Animator / Illustrator  
Mar 2006 - Feb 2007

- Animated and illustrated for weekly, original webisodes and Flash-based games for LiquidGeneration.com, and clients including Pepsi, Paramount Pictures, Comedy Central, and MTV.

#### FREELANCE

Creative Director / Art Director /  
Animator / Illustrator  
Oct 2005 - Present

- Content development, strategy, planned marketing initiatives, coordinated tasks, forged trusted relationships and collaborated with agency and brand art directors, designers, and their teams, for multimedia projects including motion design, animation, video, graphic design, and user experience.
- Worked closely with clients including Google, Arby's, PNC Bank, Wesbanco, TED Ed, Caterpillar, StoreXpress, US Department of Disabilities, among others.

### RECOGNITION

- **ADDY AWARDS (PITTSBURGH)**  
Walt Disney World *Mickey's Not-So-Scary Halloween Parade* / 2015
- **SUNDANCE FILM FESTIVAL**  
*Blood Brother Introductory Sequence* / 2013
- **ADDY AWARDS (PITTSBURGH)**  
First Commonwealth Bank *Bailey and the Snowman* / 2015
- **OTTAWA INTERNATIONAL ANIMATION FESTIVAL**  
*Yo Gabba Gabba! Toot Your Horn* / 2008

### EDUCATION

**EDINBORO UNIVERSITY OF PA**  
Bachelor of Fine Arts  
Applied Media Arts / 2005